

"By extending our policy admin system out to consumers and our agents, NGIC has drastically shortened the issuance time of a policy from 7-10 days down to real time."

William Walo,
Vice President and Chief Information Officer,
Nevada General Insurance Company

Consumer Web Portal

Expanding into new distribution channels is critical for carriers' continued revenue and market share growth. The Consumer Web Portal provides functionality that enables consumers to shop for insurance and self service their policy's with 24/7 access. This easy to use and flexible solution provides your company with access to new customers and enhances your existing capabilities.

With the consumer web portal, carriers can:

- Recognize consumer buying trends which have become increasingly more web based.
- Extend inquiry functionality to consumers.

Carrier benefits include:

- Provides consumers with the ability to shop for insurance 24/7.
- Consumers can obtain rapid and accurate responses to inquiries.
- Easy to use – flexible and intuitive functionality that allow easy navigation for consumers.
- Customizable workflow that guides customers through the process increasing close ratios.
- Easy to obtain quotes.
- Flexible technology that allows carriers to maintain total control of site.
- Ability to brand consumer portal with carrier graphics.
- Modern architecture that allows integrations to 3rd party data providers and vendor solutions to enhance customer experience.
- Consumer web functionality can also serve as a lead generation tool for your agents.

For information

on The Diamond System, visit www.insuresoft.com,
or contact us at sales@insuresoft.com • 866.299.1314